

## Caucus 101: Interactive Notes: Organizing and Interests Groups in the Electoral Process

1. The purpose of an interest group is:
2. Give an example of an interest group and the issue they support:
3. What similarities did you notice between the three different interest group ads?
4. What are the four things that determine an interest group's effectiveness? Which is the most important? Why?
5. Use the table below to identify and explain the tasks of interest groups:

<b>Task</b>	<b>Description</b>
a. Lobbying	
b.	
c. Litigating	
d.	

6. What does PAC stand for? What does a PAC do?

7. Describe the importance of an endorsement:

8. How do interest groups decide who to endorse?

Interest Group Research	
Question:	Interest Group Assigned:  Website link:
When was it founded? By who?	
What issues do they cover? What are their positions on the issues?	
What kind of people do you think this group appeals to? Why do you think this?	
How effective is your group?  How do you know?	