

Caucus 101: Political Party Letter Organizer

Assignment: Either individually or with your partner, compose a letter to your state’s political party organization informing them of things they need to do to appeal to young voters and encourage higher youth turnout to the Iowa caucus.

Your letter should include the following:

- A statement of why you and your partner identify with their party
- What major beliefs or ideas you think would appeal to/matter the most to high school students
- What changes (if any) would help your party increase its appeal to high school and college students
- A brief plan for how the party can reach out to high school students and get them to commit to the caucus
- (What things would encourage high school students to be interested and involved?)

Use the Idea Organizer below to gather your ideas. Have one partner record.

Idea Organizer		
Prompt:	Partner A:	Partner B:
<p>Ideas and beliefs of the party that I agree with:</p>		
<p>What kind of issues matter to people your age?</p> <p><i>Examples: College Affordability? Debt? Freedom of Speech?</i></p> <p>Why are these issues so important?</p>		
<p>What things (beliefs or ideas) should your party change in order to best appeal to people your age?</p> <p>What things should they keep the same?</p>		
<p>Why should high school students want to get involved?</p>		
<p>What events or activities can the party do to get high school students involved?</p> <p><i>Examples: Candidate visits, Voter Registration Drives, Contests, Social Media Q & A, etc.</i></p>		