Caucus 101: Authentic Assignment: Interest Group Artifact

Either in your assigned groups or individually, pick one of the assignment options below. Each option is worth the same amount of points. You have a menu of options to give you the freedom to choose your own assessment.

Option 1: The Candidate Questionnaire

For your assigned interest group, you will be determining which candidate you will be endorsing. In order to do so, you need to create a questionnaire that informs you of where the candidates stand on your issues.

Your interest group questionnaire needs to have AT LEAST ten questions.

The questions should be designed in a way that the answer will help your team determine if the candidate agrees or disagrees with your position.

Select a candidate who you think would agree with or support most of your interests, and determine how you think that candidate would reply to your questionnaire.

Option 2: Spread the Word: The Interest Group Advertisement

Create an advertisement that promotes your endorsed candidate and why he/she is the candidate who will best support the issues of concern to your organization.

Your advertisement can be a video, poster, door flyer/pamphlet, song, radio ad.

Your advertisement must include:

The main issue your group supports
Why your candidate is the best on your issue

Voting Record
Campaign Promises
Can they win the caucus?

Option 3: Press Conference and Release

Compose a press release (written statement) that will be submitted to all the media outlets informing the public (and your supporters) of your endorsement.

Your statement must include:

Why your candidate is the best on your issues

Ideas: Voting Record
Campaign Promises

What they can do (as President) to support your interests.